# CONNECTION **OCTOBER 2025**

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www.SkyBest.com



## Let's Dive into the Power of Gig-Speed Internet

Let's dive into the things you can accomplish with Gig-Speed Internet

#### For the Home Power User:

Simultaneous 4K/8K streaming on Multiple Devices without buffering: With gig-speed, everyone in your home can stream ultra-high-definition content on multiple TV's, tablets and phones simultaneously.

Seamless Cloud Gaming: No lag, all brag. Forget about choppy graphics. Gig-speed provides low latency and massive bandwidth required for truly immersive cloud

Effortless Remote Work and Learning: For those earning and learning from home, gig-speed internet provides a rock-solid and ultrafast connection for videoconferencing, large files transfers, collaborative projects and online learning platforms.

Exploring Emerging Technologies: Gig-speed provides the backbone for the future bandwidth intensive applications like advanced augmented reality (AR) and virtual reality (VR) experiences.

#### For the Creative Professional and Small Business:

Accelerated Content Creation Workflows: Video editors, graphic designers, and other creative professionals who work with large files will see a significant boost in productivity. Uploading and downloading raw footage, collaborating on large design projects, and delivering final products will be dramatically faster.

Enhanced Collaboration: Seamlessly collaborate with teams across the globe with lag-free video conferencing, real-time file sharing, and responsive remote desktop access. Gig-speed eliminates bandwidth bottlenecks that can hinder effective teamwork.

Faster Cloud Backups and Disaster Recovery: Protect your valuable data with rapid and reliable cloud backups. Gig-speed ensures that large datasets can be backed up quickly and efficiently, minimizing downtime in case of data loss.

Hosting High-Bandwidth Applications: Small businesses can leverage gig-speed to host their own high-bandwidth applications, such as web servers or media servers, with improved performance and responsiveness.

Improved Customer Experience: For businesses with online presence, gig-speed internet translates to faster loading times for websites and web applications, leading to a better user experience and potentially higher conversion rates.

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# Refer-A-Friend and Get \$25 Credit for Each Referral

For every friend who gets installed with SkyBest High-Speed Internet, SkyBest Security or SkyBest Medical Alert Service as a result of your referral, you will get a \$25 credit on your bill. The referred "friend" will also receive a \$25 credit.

See www.skybest.com/friends for more information! \*The Refer-A-Friend promotion is not combinable with any other offer or promotion.



# Help us "Rise & Shine" to Fight Hunger!

Recognizing the need to support local initiatives to minimize food insecurity is greater than ever, SkyLine will continue its annual breakfast food drive for area food pantries. Now in its eleventh year, and now through October 31, our "Rise & Shine" food drive will accept donations of non-perishable breakfast items at each of our five Customer Center locations.

While supplies last, all SkyLine/SkyBest Customer Service Centers will have shopping totes available for pick-up. We welcome all sizes of packaged breakfast food, including individually-sealed cereals, oatmeal and fruit items that can be included in area backpack initiatives for children. See related list of suggested non-perishable items. As our thank-you, please keep the tote for future use, and SkyLine will make delivery of these items to area food pantries, including the Solid Rock Food Closet, Ashe County Food Pantry, the Hunger and Health Coalition, Reaching Avery Ministry and the Shady Valley Baptist Church Food Pantry in early November.

SkyLine is grateful to join the community in support, including numerous individuals, churches and local organizations like those listed that are trying to help fill the hunger gaps that continue to exist across the region. We hope you will join us in this critical effort. As a local cooperative, we are reminded that the seventh cooperative principle is "concern for community." For more information about the food drive, please call your local SkyLine/ SkyBest Customer Service Center at 118. Thank you!

# When You Need to Spread the Word, SkyLine's CallTree Service **Can Deliver Your Message**

CallTree is an automated messaging service that can deliver phone calls, emails and even text messages. Ideal for schools, churches, small businesses, restaurants and other organizations, it allows you to turn your landline phone into a powerful messaging service. Contact everyone on your entire list with a single message from your mobile app or your computer and phone! Just a few of the possible applications for this convenient automated messaging service include:

- Meeting reminders
- Appointment reminders
- Weather cancellations
- Non-pay reminders
- Service changes and outages Marketing & promotions

To find out more, please call your local SkyLine Customer Service Center.



### **NEED TO CONTACT US?**

**CUSTOMER SERVICE** LOCAL

118

TOLL-FREE

1-800-759-2226

**REPAIR SERVICE, 24/7** 

LOCAL

611

TOLL-FREE 1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

336-982-3111

(10-DIGIT DIALING)

898-9250

WATAUGA

297-4811

**JOHNSON** 

423-739-4500 (10-DIGIT DIALING)

**LENOIR** 

929-2872

**INTERNET TECH** SUPPORT, 24/7

**TOLL-FREE** 

1-866-759-7591

#### STAFF:

Kim Shepherd Chief Executive Officer

**Brian Tester** Chief Operations Officer

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**Customer Service Manager** 

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# Phishing: Don't Take the Bait

Phishing is when you get emails, texts, or calls that seem to be from companies or people you know. But they're actually from scammers. They want you to click on a link or give personal information (like a password) so that they can steal your money or identity, and maybe get access to your computer.









Scammers use familiar company names or pretend to be someone you know.



They ask you to click on a link or give passwords or bank account numbers. If you click on the link, they can install programs that lock you out of your computer and can steal your personal information.

They pressure you to act now — or something bad will happen.

# **Avoid the Hook**



#### Check it out.

- » Look up the website or phone number for the company or person who's contacting you.
- » Call that company or person directly. Use a number you know to be correct, not the number in the email or text.
- » Tell them about the message you got.

#### Look for scam tip-offs.

- You don't have an account with the company.
- » The message is missing your name or uses bad grammar and spelling.
- » The person asks for personal information, including passwords.
- » But note: some phishing schemes are sophisticated and look very real, so check it out and protect yourself.



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#### Protect yourself.

- » Keep your computer security up to date and back up your data often.
- » Consider multi-factor authentication a second step to verify who you are, like a text with a code — for accounts that support it.
- » Change any compromised passwords right away and don't use them for any other accounts.

# **Report Phishing**

- » Forward phishing emails to spam@uce.gov and reportphishing@apwg.org.
- » Report it to the FTC at ftc.gov/complaint.



For more information, visit ftc.gov/phishing aba.com/phishing





#### The Bottom Line:

Gig-speed internet isn't just about speed; it's about unlocking new possibilities and eliminating the frustrations of bandwidth limitations. Whether you're a hardcore gamer, a creative professional, a busy family, or a growing business, the increased bandwidth and lower latency offered by gig-speed services can significantly enhance your digital life.

While the availability of gig-speed internet is still expanding, its potential is undeniable. As more applications and devices demand higher bandwidth, having a gig-speed connection will future-proof your digital experience and allow you to fully embrace the ever-evolving world of online possibilities.

So, are you ready to unleash the beast? The gig-speed era is here, and it's changing the way we connect, create, and experience the digital world.



## SkyLine/SkyBest Rise & Shine Breakfast Food Drive

Deliver non-perishable items to SkyLine between September 1 - October 31

SUGGESTED NON-PERISHABLE ITEMS:
Oatmeal • Whole-grain Cereals • Hot Cereals
Cream of Wheat • Grits • Gravy Mixes
Pancake Mixes • Muffin Mixes • Granola Bars
Syrup • Fruit Juice Packs • Jam •
Canned/Dried Fruits • Powdered Milk

Coffee • Hot Chocolate

#### Recipe of the Month

# **Pumpkin Pound Cake**

#### Ingredients:

#### Cake:

- 1 cup salad oil
- 2 cups sugar
- 4 eggs
- 2 cups self-rising flour
- 1 teaspoon soda
- 2 teaspoon cinnamon
- 1/2 teaspoon salt
- 2 cups pumpkin, cooked

#### Frosting:

- 1 (3oz.) package cream cheese, softened
- 1 stick margarine, softened
- 1 box confectioners sugar
- 1 teaspoon vanilla
- 1 cup chopped nuts (optional)

#### Instructions:

#### Cake:

Combine oil and sugar. Add eggs, one at a time, beating well after each. Combine dry ingredients and add to egg mixture. Stir in cooked pumpkin. Bake at 350 degrees for 55 minutes in a 10-inch tube pan. Top with cream cheese icing below.

#### Frosting:

Combine all ingredients except nuts and beat until fluffy. Add nuts and spread on cake.

Recipe submitted by Donna Harless Jones

# BE VIGILANT WHEN OPENING EMAILS

Phishing emails look as if they've been sent from a legitimate organization. They try to fool you into visiting a bogus web site to either download viruses or reveal sensitive personal information.



PROTECT YOURSELF.

Filter spam

Don't trust unsolicited emails

Treat attachments with caution

☑ Don't click links in email messages

When in doubt, give us a call!

1-800-759-2226

SkyLine 📤 SkyBest

