CONNECTION

NOVEMBER 2025

Published monthly for customers of SkyLine Membership Corporation and SkyBest Communications

www.SkyBest.com



Show Some Love for Local Businesses

Yes, we may be biased, but we believe that the High Country has some of the best small business shopping available. From restaurants and coffee shops to boutiques and general stores, our corner of the state offers a wide variety of high quality, locally owned businesses. Besides the actual goods and services provided, there are a number of reasons to shop small and support local, most of which will have a lasting, positive impact on your community and even yourself.

Here are four reasons to buy local:

Support the local economy

ON INPUT OFF

SUIDE 👔 LIST

When you shop small, your money oftentimes has a "snowball" effect. Local businesses employ local individuals (your neighbors, family and friends!) and often buy and sell locally made merchandise. They are also more likely to collaborate with and shop from other small businesses in the community. The money you spend stays in and supports your town. You can see and feel the impacts of your dollars, unlike when you shop in a national chain.

CONTINUED ON PAGE 2

New Service, New Remote

We are making an upgrade to your TV experience by switching to DIRECTV, and we think you're going to love what's coming. Along with better service, you also receive

a brand-new remote that is smarter, simpler and includes Google Voice Search.

Why the Change?

DIRECTV, powered by SkyBest Internet, brings a fast and reliable experience. Whether you're into breaking news, sports, or local programming, there's something for everyone. Some highlights include:

- All the popular channels
- Access to your favorite local stations
- Fewer interruptions
- Easy navigation

Your New Remote

Along with a new service, you'll also get a brand-new remote control. With clear button functions and built in voice control through Google Voice.



The SkyChange Program

We are so grateful for the positive response from our members and customers to SkyChange, our round-up program that seeks to assist area nonprofits that help those in need throughout our community. If you've been thinking of signing up to support this charitable program, we welcome your participation!

SkyChange allows customers of SkyLine/SkyBest to round up their monthly bill to the next whole-dollar amount. The money generated from the round-up is, in turn, distributed throughout our community. Customer bills will reflect a line item showing the monthly round-up donation.

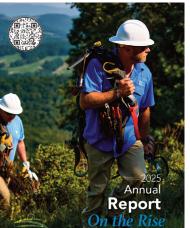
If you participate in the SkyChange program by simply rounding up your bill to the next dollar, your total donations per year will not exceed \$11.88. In most cases, donations will be tax deductible. SkyChange is a 501(c)3 organization with established bylaws and a governing committee. Once funds are distributed, our website, social media and newsletter will give periodic updates highlighting how customers' donations helped their community.

To sign up for SkyChange today, visit www.skybest.com/skychange or call your local SkyLine/ SkyBest Customer Center at 118 or 1-800-759-2226.

Annual Report Video

This year, SkyLine Membership Corporation's Annual Meeting Report was titled, "On the Rise." We decided, for the second year, a video is the best way to highlight our year in review. We hope, as our members, you'll feel appreciated and supported as you watch because we could not be all we are today without you.

The stories featured in our 2025 video report exemplify how SkyLine has faced challenges with determination and resilience. They highlight SkyLine's response to Hurricane Helene, the positive attitudes that emerged in the midst of hardship and the ongoing growth and expansion of



SkyLine and its subsidiary, SkyBest Communications. The report also allows a unique glimpse of our year in review, capturing moments and stories that cannot be fully conveyed on the printed page.

Simply Scan the QR Code to watch our 2025 **Annual Meeting** Report video.



NEED TO CONTACT US?

CUSTOMER SERVICE LOCAL

118

TOLL-FREE 1-800-759-2226

REPAIR SERVICE, 24/7 LOCAL

611

TOLL-FREE 1-877-475-9546

Additional Local Repair Service Numbers:

ALLEGHANY

336-372-4444

(10-DIGIT DIALING)

336-982-3111

(10-DIGIT DIALING)

898-9250

WATAUGA

297-4811

JOHNSON

423-739-4500

(10-DIGIT DIALING)

LENOIR

929-2872

INTERNET TECH SUPPORT, 24/7

TOLL-FREE 1-866-759-7591

STAFF:

Kim Shepherd Chief Executive Officer

Brian Tester Chief Operations Officer

Angie Poe

Customer Service Manager Jamey Jenkins Retail Sales Manager

Edward Hinson Chief Marketing & Sales Officer Hallie Grubb **Public Relations Administrator**







www.facebook.com/SkyLineSkyBest

Support future growth

The more support for a local economy, the more potential there is for growth. Just one successful small business paves the way for others to join, and creates a significant opportunity for development. Additionally, a thriving town is typically a place people want to live and/or visit, opening the door to welcome in more tourists and community members who will spend their money in local businesses. The effects of shopping small are not only felt in the present, but they will continue to be felt in the future.

Better service

Local business owners started their business because they are passionate about what they do. With this enthusiasm comes greater knowledge and understanding about a product, as well as an increased willingness to help meet a customer's needs. Through their experience, they have become experts at their particular field, and they want to use this expertise to engage with members of the community and create loyal customers.

One-of-a-kind

In addition to any locally crafted goods, you will oftentimes find unique and varied inventory in a local shop as opposed to the mass-produced goods sold at a national retailer. Furthermore, as the key clientele, products and services tend to be catered to the local demographic. Small businesses can easily adjust inventory to directly meet the wants and needs of their customers – in fact, their business relies on it.

We love our community and all the businesses in it. With so many to choose from, we encourage prioritizing our community by shopping small throughout the year. It will help support our community, and therefore your neighbors, family and friends, in more ways than one.

To learn more about SkyLine/SkyBest, your local, award winning high-speed internet provider, give us a call at 1-800-759-2226.

NEW SERVICE, NEW REMOTE CONTINUED FROM PAGE 1

What's different about the new remote:

- Google Voice Control: Just press the mic button and say what you want. "Play the news"
- Streamlined Layout: Fewer buttons means less confusion and it's easier to navigate
- Comfortable Design: Slim, lightweight, and easy to hold

Programming Your Favorites

With the new system, it's easier than ever to use your remote to program your favorites. Create a personalized channel list, save your go-to networks, and jump straight into shows you love, all with the click of a button.

This remote was designed to help you program your TV your way. Whether you save time with voice commands or customizing your guide, DIRECTV Gemini remote makes control easy.

Looking for how to program your remote? Get instructions and features for the Gemini remote at www.directv.com/support.

Still Have Questions?

We're excited about this upgrade and what it means for your daily viewing. With DIRECTV and a new remote for simpler streaming. If you have any questions about the new remote functions, feel free to reach out to SkyLine/SkyBest or visit a customer center near you.

Calliree ine's CallTree Servi

SkyLine's CallTree Service Delivers!

CallTree is an automated messaging service that can deliver phone calls, emails and even text messages. Ideal for schools, churches, small businesses, restaurants and other organizations, it allows you to turn your landline phone into a powerful messaging service. What makes CallTree so valuable is that it allows the user to deliver a timely, consistent message to groups large and small alike, plus it can be set to make multiple call attempts to reach individuals on your calling list. Contact everyone on your entire list with a single message from your mobile app or your computer and phone! Just a few of the possible applications for this convenient automated messaging service include:

- Meeting reminders
- Weather cancellations
- Service changes and outages
- Appointment reminders
- Non-pay reminders
- Marketing & promotions

To find out more or to sign up for this valuable and affordable voice messaging service, please call your local SkyLine Customer Service Center.

Recipe of the Month

Easy Family Reunion Crockpot Turkey Breast

Ingredients:

5-6 pound turkey breast

1/2 or less Liptons soup mix

1 stick butter, melted

1 jar turkey gravy

1/2 chicken broth

Pepper to taste

Salt to taste

Small amount cornstarch

Instructions:

Wash turkey breast and pat dry. Spread with Liptons soup mix. Place in crockpot and pour over 1 stick of melted butter. Cook on high for 1 hour, then low for 8 hours.

Remove turkey and add 1 jar turkey gravy and 1/2 can chicken broth. Add pepper and salt to taste (broth and soup mix will add some salt).

Thicken with a little amount of corn starch. (NOTE: May want to remove the liquid and thicken on stove with is quicker). Add sliced turkey back into crockpot with gravy.

Recipe submitted by Faye Reeves



Be Aware of Phone Calls and Emails

Customers have reported recent phone and email scams that 'appear' to be coming from SkyLine/SkyBest. ALWAYS be hesitant about sharing information over the phone, clicking on links or opening attachments in emails. Call us at 1-800-759-2226 to verify if the calls or emails are legitimate.

